



BICI MARK SIMPSON

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PROFESSIONAL DEVELOPMENT

Sam Trimble Design, Inc., Field Project Manager || New York, NY - February 2008 – May 2009

- Issued and edited construction drawings and client presentations using AutoCAD, InDesign and Photoshop in a time-sensitive environment
- Managed on-site construction projects of high-end interior renovations
- Researched and recommend options for interior fixtures and construction options

Gotham Bike Shop, Shop Manager || New York, NY - March 2007 - January 2008

- Managed all aspects of \$2+ million per year retail business including overseeing employees, executing high-end sales, and purchasing and stocking merchandise for the store
- Entered the company as a part-time sales representative and quickly achieved managerial status within four months
- Sold over \$300,000 in merchandise and demonstrated strong leadership abilities and acute customer relations skills

Bike to School, Project Leader (NYU Green Grant) || New York, NY – May 2007 – September 2008

- Partnered with experienced grant writers and successfully received funding for an on-campus bicycle recycling program
- Coordinated with NYU housing and facilities managers and oversaw bicycle removal and redistribution
- Developed and executed educational workshops for 25+ NYU students on safe cycling practices in the urban environment

New York City Arts Coalition, Intern || New York, NY - May 2006 - August 2006

- Gathered information from a variety of sources for use in campaigns for increases in arts funding, learning much about the city government's role in numerous policy decisions.
- Gained a through knowledge of all aspects public policy and non-profit work in a professional setting

COMMUNITY DEVELOPMENT

Time's Up! Bicycle Co-op, Volunteer and Program Coordinator || New York, NY – December 2004

– Present

- Managed 25+ volunteers to lead five free educational workshops per week
- Worked hand-in-hand with Executive Director on fundraising initiatives, membership drives, and advocacy programs
- Led outreach and educational campaigns targeting local politicians and community members to create grassroots environmental change

Transportation Alternatives, Volunteer || New York, NY – August 2007

- Partnered with Communications Director to lead summer workshop of bike safety

EDUCATION and HONORS

New York University, College of Arts and Sciences

Urban Politics and Latin American Language and Development || BA, Graduated Cum Laude May 2007

REFERENCES

Sam Trimble, Founder and President of Sam Trimble Design – 212.966.1665 || st@samtrimble.com

Jeremy Friedman, Coordinator of NYU Sustainability Task Force – 212.998.1073 || jeremy.friedman@nyu.edu

Bill DiPaola, Executive Director of Time's Up! Non-Profit – 917.577.5621 || billtimesup@gmail.com